

# Carolina Guido

Architect | Urban and Landscape  
Designer | Tactical Urbanist  
E-mail [carolgmonteiro@live.com](mailto:carolgmonteiro@live.com)  
Whatsapp +55 11 98648-5060

## ABOUT

**Birth Date** 14.05.1985  
**Marital Status** Single  
**Address** Rua Odair Pimentel, 145.  
Parque dos Príncipes.  
São Paulo. Brazil  
**Linked in** [carolina-guido](#)  
**Portfolio** [issuu.com/carolinaguido](#)  
[www.urb-i.com/projects](#)  
**Languages** Portuguese | English

## OBJECTIVES AND PROFILE

### Urban Design and Public Policies

“Tactical Urbanist and co-founder at Urb-i- startup, focused at urban improvement. Has experience in Urban and Landscape Design for projects in several scales (buildings | blocks | neighbourhoods | cities). Designs and delivers workshop and lecture contents on tactical urbanism and placemaking related to walkable cities for universities, public sector and general events. Develops strategic partnerships (independent groups - coletivos - public sectors and offices). Winner of urban design contest *3 Estações - Berrini* in 2014, promoted by WRI Brasil and USP Cidades in São Paulo. Has also in 2014, participated on São Paulo City Plan contest *Ensaio Urbanos: Ideias para o Plano Diretor de São Paulo*.”

## EDUCATION

**Nov - 2016** ● **Complementary Course | Urban Anthropology: Manifestations, Tactics and Insurgences**  
University of São Paulo (FFLCH USP)

**2014 - 2016** ● **Post-Graduation | City Planning and Management** | University of São Paulo (PECE POLI USP)  
**Monograph:** Tactical Urbanism - The Collective drive in the transformation of the city  
**Link** [issuu.com/carolinaguido/docs/pgc\\_poli\\_2016\\_urbanismo\\_tatico\\_caro/1](http://issuu.com/carolinaguido/docs/pgc_poli_2016_urbanismo_tatico_caro/1)

**Aug-Dec 2009** ● **Technical** | Landscape Design | Escola Paulista de Paisagismo

**Mar-Jul 2009** ● **Language | Vancouver English Centre.**  
Conversation and grammar - advanced. Vancouver - Canada

**2003 - 2008** ● **Bachelor | Architecture and Urbanism | Mackenzie University - São Paulo**  
**Monograph and Project:** Temporary Architecture and the Park.  
**Link** [issuu.com/carolinaguido/docs/arquitetura\\_tempor\\_ria\\_e\\_o\\_parque](http://issuu.com/carolinaguido/docs/arquitetura_tempor_ria_e_o_parque)

## PROFESSIONAL BACKGROUND

**2015 - Current** ● **Urb-i | Urban Improvements Start-up | Ideas for better cities** ([www.urb-i.com](http://www.urb-i.com))  
**Co-Founder and Tactical Urbanist**  
.Development of strategic partnerships  
.Design and delivery of projects, workshops and lecture contents on tactical urbanism and placemaking related to walkable cities.

**WORKSHOPS & INTERVENTIONS**

**2016 Sep-Dec 10th** ● **Urban Intervention Workshop** | *Áurea Criativa* - street parking space transformation into leisure areas and traffic calming experience. Partnership with creative economy observatory on Advertisement and Marketing school (ESPM). **Link:** [www.urb-i.com/aurea](http://www.urb-i.com/aurea)

**2016 Nov 19th** ● **Urban Intervention event** | *São Miguel Mais Humana* - landscape project for ephemeral event for square experiment of 40 km/h areas in São Miguel Paulista neighbourhood. Partnership with São Paulo city hall, Bloomberg Philantropies, NACTO, Global Designing Cities Initiative, CET, Mobilab, ITDP Brasil, Vital Strategies, Citi Foundation **Link:** [www.urb-i.com/sao-miguel](http://www.urb-i.com/sao-miguel)

- 2016 Oct 08th ● **Tactical Urbanism Workshop: Public space transformation strategy**  
 III National Architecture, Turism and Sustainability Congress (Cataguases - MG ). Ephemeral intervention with congress participants, in partnership with Cataguases City Hall. [Link www.urb-i.com/cataguases](http://www.urb-i.com/cataguases)
- 2016 Sep 22th ● **World car-free day participation** | Project participation and quantitative / qualitative research with service line users (Fase 01 of the 3 *Estações* project). [Link www.urb-i.com/rua-joel](http://www.urb-i.com/rua-joel)
- LECTURES**
- 2016 July ● **People Paths** | Partnership with *Cidade a Pé Mobility* Association. Presented to São Paulo City Traffic Engineering Company (CET) representatives.
- **Urbanism in Brazil - Tactical Urbanism** | IV Architecture Event CACAU UNOESTE - Oeste Paulista University
- 2015 May ● **3 Estações Contest winning project** | New York City Department of Transportation (NYC-DOT). Technical visit in New York City with Alexandros Washburn (urbanist during management of Mayor Bloomberg) Mathew Row (NACTO - National Association of City Transportation Officials ), Suzanne Nienaber (Director of Active Design), D. Karen Lee (Active Design Guidelines) and NYC DOT - New York Department of Transportation .
- PRIZES & CONTESTS**
- 2014 Dec ● **First Prize in 3 Estações - Berrini Contest** | 4 - member team. Urban improvement proposals on Berrini service line station surroundings. The project and implementation strategy were guided by the concepts of Active Design, Placemaking and Tactical Urbanism, seeking multidisciplinary solutions focused on the pedestrian, transforming in stages problematic areas around the Berrini Train Station, in places that stimulate the interactivity between people and the city. [Link www.urb-i.com/3-estacoes](http://www.urb-i.com/3-estacoes)
- 2014 Mar ● **Participant of Ensaios Urbanos Contest** | TOD category - Proposals for 2014 São Paulo City Plan [Link www.urb-i.com/ensaios](http://www.urb-i.com/ensaios)

- 
- 2011 - 2016** ● **DEF Projects - Associate Architects** ([www.defprojetos.com](http://www.defprojetos.com))  
**Urbanist - Integration, conception and development**
- . Integration of several disciplines within the project
  - .Terrain analysis and urban design projects development including walkable city concepts, quality public spaces and urban mobility. Experience in many brazilian cities - public policies.
  - .Client relationship, professionals and organs from several areas.
- Granja Marileusa Project** | **Uberlândia - MG** (on implementation)  
[www.granjamarileusa.com.br](http://www.granjamarileusa.com.br) | [www.defprojetos.com/granja-marileusa](http://www.defprojetos.com/granja-marileusa)
- 
- 2009 - 2011** ● **Sérgio Santana Landscape planning and design** ([www.sergiosantana.com.br](http://www.sergiosantana.com.br))  
**Landscape architect**
- .Plan compatibility and construction tracking
  - .Landscape projects for Shopping malls, commercial and residential areas. (Gafisa, Camargo Correa, João Fortes, SENAC)
- 
- 2007 - 2008** ● **CFI Projetos e Incorporações**  
**Urbanist**
- .Housing | Resorts - Masterplans focusing on the Northeast of Brazil

## QUALIFICATIONS

### SOFTWARES

AutoCAD (Advanced), AutoCAD Civil (Basic), SketchUp (Advanced),  
 Photoshop (Intermediate), Illustrator (Intermediate), InDesign (Advanced),  
 MS Power Point (Advanced), MS Excel (Intermediate), MS Word (Advanced), MS Project (Basic)